

# Professional Services Automation



## Benefits to Your Business

- Accurately track project time and expense
- Better manage project profitability
- Improve resource utilization and team productivity
- Streamline financial project management
- Gain insight into critical business information and trends

## Automate Your Key Business Functions

Managing processes and overseeing the day-to-day operations of your professional service organization often takes focus away from the things that matter—providing clients with quality service and finding new ways to grow your business. Satisfying your clients and finding new opportunities requires accurate and timely information about your entire operation.

Many firms are using older more disparate systems that don't allow them to meet strategic direction or reach maximum profitability. To drive or exceed your business goals, you need an integrated solution that connects your team, clients, and partners all into one system.

Computer Generated Solutions, Inc. (CGS) delivers a complete end-to-end Professional Services Automation (PSA) solution that elevates operational performance to new levels. Integrating the financial, human, and intellectual capital aspects of your project-based organization allows you to increase your profitability and offer unmatched client service that sets you apart from the competition. CGS' skilled consultants and pool of resources can develop product and solution enhancements that seamlessly integrate with core solutions and functionality while extending the power to deliver added benefits and optimal user experience.

### Vertical Industry Specialization

CGS specializes in providing professional service firms with ERP, CRM, and collaboration solutions to meet their specific needs. CGS has developed and deployed PSA solutions for numerous industries including:

- Architecture and Engineering
- Advertising, Marketing, and Public Relations
- Government Contractors
- Media and Entertainment
- Management and IT Consulting Services

Designed specifically for professional service organizations, CGS PSA solutions automate the capture, management, analysis, and reporting of client and project-related information. Streamlined functionality provides a comprehensive solution that allows you to accelerate your business by transforming the way your organization performs its most critical functions.

As a Microsoft Gold Certified Partner and with our experience with the Microsoft Dynamics Industry Solution (MDIS) program, CGS develops custom ERP solutions for professional services companies on the Microsoft Dynamics™ AX application platform.

**Microsoft**  
**GOLD CERTIFIED**  
Partner

# Professional Services Automation

Professional Services for Microsoft Dynamics AX adapts to the way your company works to help you better manage project teams, increase employee productivity, improve service capabilities, and accelerate billings while controlling costs through tighter integration of client and project-related information. CGS provides solutions that address your unique financial and project management needs.

## **Connect financial, resource, and intellectual capital information.**

Reduce redundant effort, streamline processes, improve accuracy, and increase productivity by connecting disparate systems and information.

## **Gain insight into critical business information and trends.**

Manage your business more effectively with real-time access to information. Reporting and business intelligence (BI) tools allow you to quickly gather and analyze client- and project-related information and use it to make informed decisions.

## **Improve cost and profitability management.**

Optimize profits with streamlined operations and improved management visibility across the project lifecycle. View client, contract, and project management details in real time to monitor progress and profitability, avoid cost overruns or allocation issues, and gain the flexibility to shift processes or strategies as needed.

## **Maintain tight control of processes and information.**

Centralize management of operational processes, accounting structures, and shared information to help ensure that teams adhere to corporate policies.

## **Enhance team productivity.**

Empower your people with integrated collaboration workspaces and centralized access to critical information through an easy-to-use, web-based interface. Increase productivity with tightly integrated applications from project initiation and budgeting to resource utilization and analysis.

## **Improve resource utilization.**

Measure employee productivity and plan more effectively with the ability to collect, measure, and analyze resource utilization to allow for better resource planning, allocation, scheduling, and projections.

## **Accurately track project time and expense.**

Use intuitive web-based interfaces to provide fast, accurate data entry, online time and expense approval, alerts, and complete inquiry and analysis. Improve cash flow with accelerated billing, client invoicing, and reduced administrative costs.



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For twenty five years, Computer Generated Solutions, Inc. (CGS) has enabled global organizations to build competitive advantages by delivering cross-industry expertise and technology solutions on multiple platforms. CGS offers end-to-end, technology-enabled business solutions and services including ERP, CRM, PLM and WMS, portal, e-commerce and application development, learning, training and professional staffing, help desk, customer care, and global sourcing solutions. Established in 1984, CGS is headquartered in New York City and maintains a worldwide presence with 18 locations in North America, Europe, and Asia. For more information visit us at [www.cgsinc.com](http://www.cgsinc.com).

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