# Microsoft Dynamics™



**Benefits to Your Business** 

CGS has developed and deployed ERP industry solutions utilizing Microsoft Dynamics in specific business areas, including financial, supply chain, and customer relationship management for numerous industries including:

- Apparel and Footwear
- Architecture and Engineering
- Distribution
- Media and Entertainment
- Professional Services
- Technology
- Manufacturing

With a deep level of understanding of industry specific and regulatory requirements, our collective knowledge and experience allows us to provide targeted solutions specific to each industry. We recognize that each company is unique in corporate objectives and business process and our approach is driven by your needs.

The pace of today's global market requires your company to stay on top of many demands throughout your entire organization. High productivity, operational efficiency, and reduced costs are all necessary components to stay competitive. This can only be accomplished by connecting employees, partners, suppliers, and customers with an integrated system that gives you the control and agility to continuously innovate and grow your organization.

Successful companies look to technology and the right software to help them best manage financials, supply chain, manufacturing, project accounting, e-commerce, field service, customer relationships, and human resources. Enterprise Resource Planning (ERP) solutions bring integrated businesses applications to automate and manage these processes allowing you to efficiently track and analyze key information, improve productivity, and drive smarter decisions.

As a leading Microsoft Gold Certified Partner, Computer Generated Solutions (CGS) specializes in delivering Microsoft Dynamics™, one of the most cost-effective ERP solutions available for organizations of any size. Leveraging the power behind the Microsoft Dynamics suite of software CGS offers integrated solutions that support critical business processes and collaborative information management.

- Microsoft Dynamics<sup>™</sup> AX
- Microsoft Dynamics<sup>™</sup> GP
- Microsoft Dynamics<sup>™</sup> NAV
- Microsoft Dynamics<sup>™</sup> SL
- Microsoft Dynamics™ CRM

Microsoft Dynamics is a line of integrated, adaptable, easy-to-use business management solutions that enhance all lines of business in your organization and deliver exceptional benefits in three critical areas that help you drive business success:

#### **Financial Management**

Microsoft Dynamics allows you to maintain control of your finances and manage them with a high level of efficiency. Real-time access to information and powerful tools to analyze data, combined with the ability to share complete, current financial information and reports allows for better business planning and decision making. In addition to creating the required financial reporting needed for regulatory compliance, it simplifies and automates routine and repetitious functions freeing your employees to focus on more critical tasks.

#### **Supply Chain Management**

Microsoft Dynamics gives you total control over your entire supply chain for better productivity. It delivers real-time information to maintain optimal inventory levels, streamline order processing, automate production planning, expedite shipping, and manage your expansion into new markets. Sophisticated communicative, collaborative, and self-service capabilities improve vendor and business partner satisfaction, while increased efficiencies in distribution improve customer satisfaction and reduce the cost of doing business.

### **Customer Relationship Management (CRM)**

Microsoft Dynamics CRM connects your team to insights and data that help add value to every relationship and boost sales, satisfaction, and service. From the first point of contact and customer acquisition to customer delivery and support through cross-selling opportunities, Microsoft Dynamics CRM empowers all of your employees to drive more revenue, increase marketing ROI, and improve collaboration and productivity.





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## **CGS Services**

#### **Needs Assessment**

CGS will assist you in evaluating the use and value of an integrated ERP solution and recommend the best software for your organization. The analysis will identify opportunities for increased business operation productivity, as well as identify risks involving upgrades or integration.

#### Implementation

CGS' implementation methodology is a best practice for ERP solution success. Using the Microsoft Dynamics Sure Step tool set for implementation, migration, and upgrades ensures a clear understanding of the implementation schedule and process between your IT department and the CGS implementation team. CGS methodology results in higher quality implementations with better management of the implementation project, timely software installation, lower startup and maintenance costs and quicker realization of return on investment.

#### Customization

CGS consultants provide you with customer specific solutions development and customizations to meet the unique needs of your organization, including data conversion, migrations, application integration, report writing, and .NET development.

#### **Training**

CGS provides training opportunities designed to increase user knowledge and productivity on Microsoft solutions and applications. From classroom to practical application, CGS provides high-quality training to enable learners to improve technical product skills, and fully understand and apply the potential of all the features and functionality of Microsoft applications.

#### Support

CGS is dedicated to backing your implementation with unparalleled support and service. Our Support Services Team provides telephone, fax, and web-based technical support, and is dedicated to working with you to provide advice and assistance.

## **CGS Microsoft Dynamics Expertise**

As a Microsoft Gold Certified Partner, the highest partner ranking, CGS is uniquely positioned to provide the latest in Microsoft Dynamics business management solutions technology and knowledge.

- Highly-trained professionals, certified to implement and support Microsoft Dynamics solutions and boasting excellent technical and business skills.
- Earned competencies in Microsoft Business Solutions, Advanced Infrastructure and Networking, demonstrating proven Microsoft experience and skills across the entire stack of products and solutions.
- Microsoft Inner Circle recognition, placing CGS in the top 1% of Microsoft Dynamics partners worldwide, along with numerous awards for customer satisfaction, partnering, and sales leadership.
- Deep Microsoft product knowledge with consultants serving on Microsoft Partner Advisory Councils for input on market needs, and product features and functionality.
- Established relationships and access to Microsoft Partner Strategic Consultants, Technical Account Managers, and Premier Support.
- Participation in Technology Adoption Programs (TAPs) that allow CGS consultants and clients an advanced view into Microsoft products.



