



The BlueCherry® Difference

Comprehensive: The one system with the power to manage your entire business from concept to consumer.

Superior User Experience: Familiar and productive interface, advanced search, productivity enhancers, unlimited personalization, dashboards, alerts and notifications.

Lowest Total Cost of Ownership: One button upgrades, zero-code configuration, robust security, reduced training costs, 24/7 support.

Robust Architecture: Web-based technology, scalable multitier architecture, modular design, easy connectivity.

Latest Technology: Microsoft®.NET, SQL Server®, Silverlight® and Windows® Presentation Foundation (WPF).

Active User Community: BlueCherry® User Groups, Customer Advisory Council, BlueCherry® Community Events, Active LinkedIn Group.

Consumer lifestyle products companies are constantly challenged to meet fast-changing and seemingly ever-increasing customer demand for more innovative products, more frequent new product releases, and higher quality and greater value. These and other market and competitive forces require brands, manufacturers and vertical retailers to improve, streamline, and synchronize the way they develop, produce, and deliver their products in today's omnichannel business environment.

BlueCherry® Enterprise Suite is a best-in-class solution that empowers consumer lifestyle products companies to better manage their entire business and supply chain; from concept to consumer. Through a comprehensive range of fully integrated software modules, it enables retailers, brands, manufacturers and suppliers to streamline processes, gain visibility, reduce costs, increase productivity, and enhance competitiveness.

To ensure their continued success, consumer lifestyle products companies and softlines companies are embracing technology as never before. But many are discovering that limited-purpose software and independently linked systems often have serious functional and visibility gaps that fail to deliver the end-to-end transparency and control required across the entire enterprise and supply chain.

BlueCherry® solves these challenges by providing all the tools needed to run the business; core management, planning, product development, manufacturing, logistics, finance and sales functions. **BlueCherry®** empowers companies to choose the configuration they need to achieve the operational efficiency, process visibility, and global collaboration they need to reach and sustain their competitive advantage.

Comprehensive Solutions: Flexibility from End-to-End

- Enterprise Resource Planning (ERP)
- Omnichannel Merchandise Planning (OCMP)
- Product Lifecycle Management (PLM)
- Supply Chain Management (SCM)
- Omnichannel Warehouse Management (OCWM)
- Business Intelligence (BI)
- Electronic Data Interchange (EDI)
- Shop Floor Control (SFC)
- B2B Ecommerce Platform (B2B Ecommerce)

Customer Testimonial

"BlueCherry® is a superior solution that provides the scalability we need for our future growth. It is one of our key strategic building blocks and enhances our team's ability to quickly respond to our customer's needs in a constantly evolving marketplace."

– Trish Moreno
CEO/Creative Director, Little Giraffe

ERP

- Order-to-Cash Management
- Financial Management
- Credit/Factor Management
- Purchasing and Receiving
- Production/Import Management
- Predictive and Actual Costing

PLM

- Design Integration
- Line/Merchandise Planning
- Material & Product Development
- Integrated Development/Sourcing
- Specifications and Sampling
- Workflow Management Processes

OCWM

- Logistics/Shipment Management
- Inventory/Distribution Management
- Inbound/Outbound Logistics
- Directed or Random Put-Away
- Replenishment/Slotting
- EDI/Retail Compliance

BI

- Identify New Opportunities
- Optimized Inventories/Operations
- Auto Scheduling
- Built-in KPI's
- Robust Visual Reporting
- Easy Integration

B2B Ecommerce

- Mobile Sales/Order Management
- Web/Tablet Solutions
- Advanced Product Marketing
- Improve Order Accuracy
- Enhance Customer Service

SCM

- Production Order Management
- Global Workflow Management
- Materials Requirements Management
- Automated Shipment Management
- Purchasing and Sourcing
- Web-Based Supply Chain Portal

User Experience

- Microsoft Office-like Design including a Ribbon Menu and Excel-like Grids
- Integrated Communications
- Role-based Personalized Dashboard, Favorites, Reports and History
- Image Display and Reporting Using any Formats, Including Vector Images, Adobe Illustrator, AI or PNG
- Productivity Enhancers – Using Screen Designers and Builders
- Alerts and Notifications

Technology

- Latest Microsoft Technologies (Microsoft.NET, Microsoft SQL Server, Silverlight and Windows Presentation Foundation)
- Modular Design for Customer Specific Configuration
- On-Premise or Cloud-Based (SaaS)
- Supporting on thin client Windows, Mac, iPad, Android via Citrix or RDP
- Easy Integration with **BlueCherry®** Open API

To learn more about **BlueCherry®**, contact your **BlueCherry®** sales representative at 212-408-3809 or email us at applications@cgsinc.com. You can also visit us at www.cgsinc.com. Computer Generated Solutions, Inc., 200 Vesey Street, Brookfield Place, New York, NY 10281-1017

For over 30 years, CGS has enabled global enterprises, regional companies and government agencies to drive breakthrough performance through business applications, enterprise learning and outsourcing services. CGS is wholly focused on creating comprehensive solutions that meet clients' complex, multi-dimensional needs and support clients' most fundamental business activities. Headquartered in New York City, CGS employs more than 5,200 professionals across North America, Latin America, Europe and Asia. For more information, please visit www.cgsinc.com.