Product Lifecycle Management (PLM)

Concept-to-Consumer Solution

BlueCherry® PLM gives manufacturers, importers and retailers the tools they need to successfully integrate product development, manufacturing, and the distribution processes so designers, merchants, buyers and production associates will be on the same page throughout the product development process.

BlueCherry®: Best-in-Class Fashion PLM

In the fast-paced and ultra-competitive fashion industry, retailers, brands, and manufacturers are continuously challenged to deliver greater product innovation and value. To meet frequent shifts in consumer demand, global supply chains must anticipate and respond with faster, more efficient and cost-effective operations and products.

When it comes to solving the unique challenges of the fashion lifecycle, BlueCherry® PLM stands above the rest. By managing design images (including Adobe® Illustrator® formats), product and raw materials development, purchasing and sample approval, and end-to-end workflow tracking, BlueCherry® PLM enables your company to accelerate speed-to-market, increase process visibility, enhance internal and supplier collaboration, and achieve many other strategic business improvements.

BlueCherry® PLM delivers value to your organization either as a stand-alone module or as a fully integrated component of the BlueCherry® Enterprise solution. It is often paired with our Collaborative Supply Chain module to extend the benefits to business partners, and can also integrate with virtually any ERP solution.

BlueCherry® PLM Advantages

Key Benefits

Enhanced Productivity
Spend less time filling out paperwork and searching for information and more time being creative. BlueCherry® PLM puts information at your fingertips and reduces the administrative overhead of managing spreadsheets, e-mails and faxes.

Broad Range of Capabilities
Manage design and artwork, merchandising, material and product development, purchasing and sourcing, specifications and evaluations, and workflow management processes.

Break Down Information Barriers
Different departments often use different programs to enter various types of data. With BlueCherry® PLM all information is standardized and input once so everyone in the chain can access it and create whatever reports are needed, giving you better visibility of the entire process.

Achieve Process Visibility
Integrate internal teams and vendor partners to track and manage process milestones with streamlined approvals, automated alerts and notifications.

Save Time and Money
By eliminating redundant data entry, communication gaps and human error, some customers have improved productivity by up to 40%.

Easy, Familiar User Interface
BlueCherry® PLM conforms to Microsoft’s Fluent User Interface first used in Microsoft Office 2007, using Ribbons, Contextual Tabs, and large graphical buttons. This results in increased user acceptance and lower training costs.

Integrated Tech Pack Designer
Design complex technical packages using BlueCherry® PLM’s built-in WYSIWYG tech pack designer. Incorporate any required system data into multi-page layouts designed to your specifications.

Integrated Purchase Order Management
Unlike competing solutions that simply produce reports, BlueCherry® PLM incorporates a true purchase order management system, giving you complete visibility of all production costs.
Key Features & Benefits

Advanced & Apparel-Ready Solution: BlueCherry® PLM is a comprehensive solution with the flexibility and ease of use needed to ensure your success. Developed specifically for the apparel & retail industry, it is a perfect fit for creative, visual, and fast-changing fashion and softgoods design, development, and sourcing processes.

Adobe® Illustrator Plug-in: Integrate your entire design team with the Adobe® Illustrator Plug-in for BlueCherry® PLM. This innovative tool enables designers to quickly and easily post their images, product information and line lists directly into the PLM product record. It enables designers to remain focused on the creative process, while integrating their contributions into PLM without performing non-design related tasks.

Product Data Management: Foster true collaborative development by leveraging an easy-to-use online platform where global product teams share detailed product information in real time. Manage every aspect of your product development and sourcing processes by providing teams and vendors with access to a single version of the truth; including concepts and styles, images, collection information, grading templates, measurements, construction details, label placement and tech packs.

Materials Management: Create fabric and trim libraries, complete with pictures, and track and manage fabric, trim and sample orders and approvals to keep everyone on the same page and development processes on schedule. Receive accurate and timely material details on products, suppliers and aggregated demand and enable true cross-departmental collaboration to develop and manage a complete materials library.

Color Management: Track lab dips and strike-offs through their entire approval process, including sample requests. BlueCherry® PLM also includes the ability to create color libraries.

Sample Management: Communicate with vendors and track the progress of all samples throughout the development and production process.

Costing: Integrate the power of financial analysis into the product development process. Once finance creates required formulas and evaluation criteria, sophisticated cost analysis becomes simple and intuitive for product development teams as they can easily create cost scenarios with variable and fixed costs at any level of detail, with any number of steps, and for any number of locations.

Product Sourcing/Purchasing: Solicit RFQs, deliver technical packages and exchange electronic documents with your entire design, sourcing, and production teams. Share technical design details with vendors and business partners, including specifications, detail images and sample evaluations. Manage sample fittings, raw materials, production orders and packing and shipping all in one system.

Bill of Materials (BOM) Management: Manage every detail of a garment to be produced. BlueCherry® PLM also supports multiple BOMs.

Calendar Management: Gain control over the development and production processes; assigning tasks, milestones and due dates to consistently ensure on-time, on-budget products. By providing greater visibility into key milestones and action items, BlueCherry® PLM ensures that tasks are executed on time and individuals and teams understand their specific responsibilities. Flexible calendars for product, season, product line, style and SKU provide management visibility across the entire development calendar.

Workflow Management: Automate complex manual processes to gain production efficiencies, including task assignment and approvals.

Vendor Portal: Mobile web portal for access by customers or vendors to product information, RFQ, purchasing, sample tracking and workflow.

Quality & Compliance: Establish greater control over raw materials and finished goods sourcing, testing compliance, quality assurance, and other key business activities. Leverage PLM to generate and manage CPSIA, GCC and other compliance documentation. Link data from onsite sample approvals, factory scoringcards and other quality initiatives directly into the PLM to maintain a comprehensive product record.

Reporting & Analytics: Generate robust reports to give complete visibility into the entire design to production process. BlueCherry® PLM includes a user-friendly drag-and-drop report-building engine that gives non-technical users the ability to create, promote and share reports.

To learn more about BlueCherry®, contact your BlueCherry® sales representative at 212-408-3809 or email us at applications@cgsinc.com. You can also visit us at www.cgsinc.com. Computer Generated Solutions, Inc., 200 Vesey Street, Brookfield Place, New York, NY 10281-1017

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