

Overcome the Life Sciences skills and compliance crises with **immersive L&D**

89%

of life sciences employers say **skill gaps are the #1 barrier** to business transformation.

(World Economic Forum, Future of Jobs Report 2025)



Why L&D must be transformed today

LIFE SCIENCES INDUSTRY PAIN POINTS

01

Skill gaps are the top barrier to transformation

63% of employers cite workforce capability as their #1 challenge.

(World Economic Forum, 2025)

02

Regulatory complexity is rising

Only **27%** of life sciences professionals feel very confident in their organization's ability to remain compliant with evolving regulations.

(BioInformatics, 2025)

03

Traditional training isn't working

People retain only 5% of knowledge from lectures vs. **up to 70%** with immersive learning.

(Forbes, Accenture)

04

Proving value is tough

Measuring the ROI of L&D and digital transformation remains a persistent challenge for learning leaders.

(Deloitte)

THE COST OF INACTION



Across industries **\$160B lost annually** in the U.S. due to the human/soft skills gap.

(Centre for Economics and Business Research/Indeed)



In Life Sciences, **delayed product launches** and **compliance missteps** can cost millions and put patient safety at risk.



Talent drain 94% of employees say they'd stay longer if their company invested in learning.

(LinkedIn, 2025)

What leading organizations are doing differently

Don't get left behind here's how Life Sciences peers are responding



Strategic alignment: 65% of C-Suite executives now demand L&D directly support business goals. (PwC CEO Survey)



Personalized, adaptive learning: Top life sciences firms are shifting to role-based, data-driven, and experiential learning models.



Immersive technology adoption: Over 40% of companies are using AR/VR for training; 70%+ believe it improves knowledge transfer. (IDC, 2019)



Continuous measurement: Effective teams track KPIs for skills, compliance, and business impact—not just completion rates.

Transformation in action

BENCHMARKS & RESULTS



↓ **30% reduction in onboarding time** and ↑ **40% improvement in compliance pass rates** after shifting to immersive, scenario-based learning.

(Industry benchmark, CGS Immersive)



↑ **75% faster ramp-up** for critical roles using hands-on, just-in-time support.

(Industry benchmark, CGS Immersive)



↑ **25% improvement in L&D ROI** when training is aligned with business KPIs.

(Industry benchmark, CGS Immersive)



↑ **\$54M in operational savings** reported by a healthcare organization after upskilling with modern tools.

(Industry benchmark, CGS Immersive)

Is your L&D keeping you ahead or widening the skills gap?

It's not too late, we'll guide your impact-driving next steps



Audit your current programs

Are you still relying on generic, one-size-fits-all content?

Benchmark against industry leaders

How do your onboarding, compliance, and upskilling metrics compare?

Explore new models

Consider how immersive, adaptive, and data-driven approaches can accelerate readiness and compliance.

Partner for transformation

Connect with **CGS Immersive** to see what's working for your peers.

START YOUR L&D SHIFT TODAY

Upskill faster, meet compliance, and improve patient outcomes with **CGS Immersive Life Sciences Training**

Industry insights and data compiled from World Economic Forum, BioInformatics, Forbes, Accenture, IDC, LinkedIn, Centre for Economics and Business Research, and industry benchmarks.

For deeper insights, visit **CGSImmersive.com/life-sciences-insights**

