

# STATE OF ERP IN APPAREL & FASHION

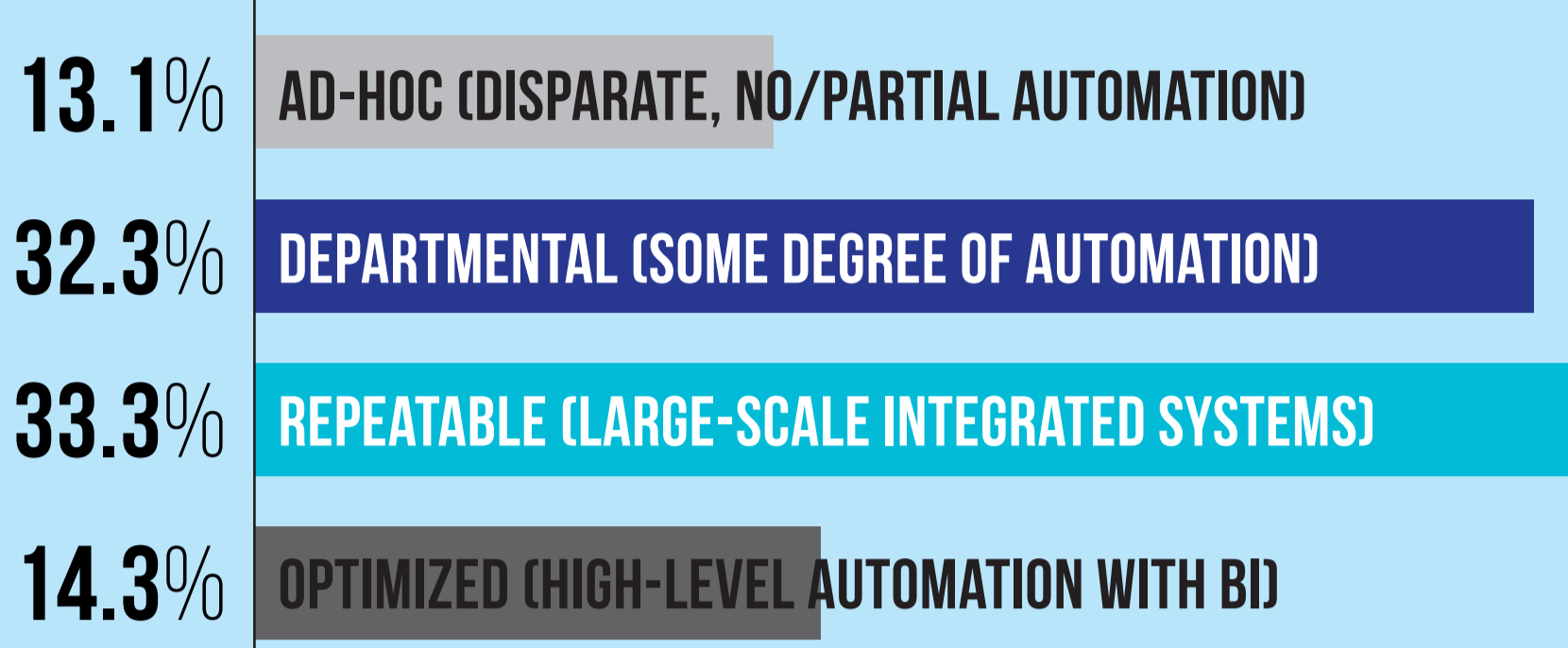
In the 2020 edition of the CGS SUPPLY CHAIN TRENDS AND TECHNOLOGY report, we surveyed 85+ apparel and fashion industry leaders responsible for Enterprise Resource Planning (ERP) solutions to gain insights into the top ERP trends for 2020.

The results show that ERP is essential for managing the challenges and disruptions in apparel and fashion. ERP allows retailers to manage customers, stores, distribution centers and web channel inventory in one place on a real-time platform. However, the mere approach of deploying an ERP system may not help an organization achieve its mission. Automation and re-engineering of business processes are needed for the successful implementation of an ERP system.



## MOST BRANDS ARE IN THE MIDDLE OF THEIR ERP JOURNEY

How mature is the use of your ERP processes and technologies in your organization?



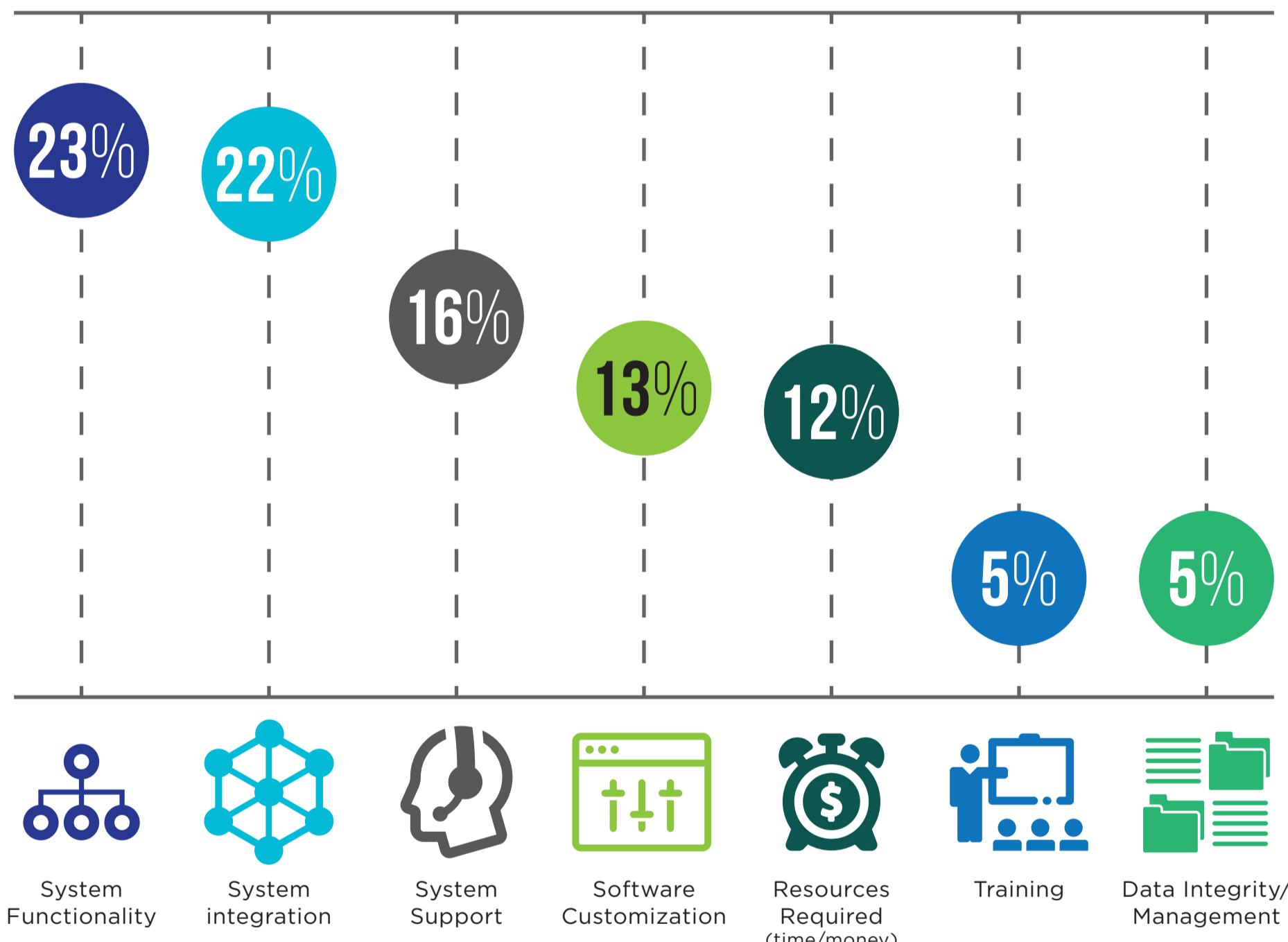
With only 14% leveraging ERP at an optimized level with high-level automation and business intelligence, the survey results highlight the massive opportunity to integrate modern-day business processes to bring measurable quality and supply chain control improvements.

## TOP 10 ERP REQUIREMENTS IN THE NEXT DECADE



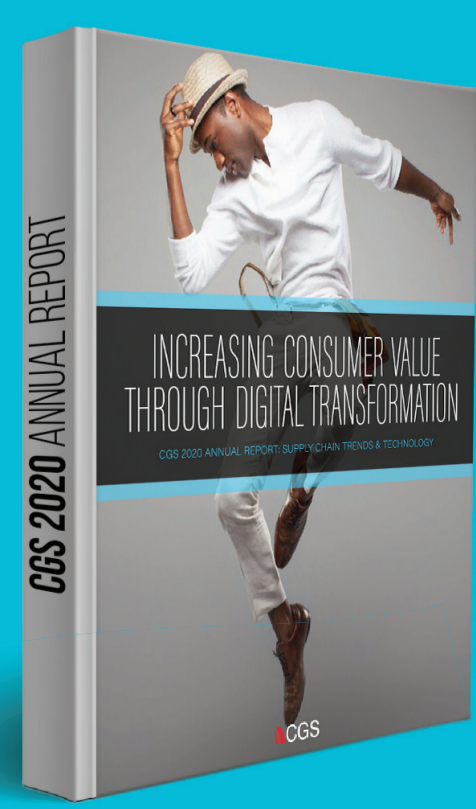
The evolution of omnichannel commerce has challenged fashion companies to transform their planning, supply chain and distribution systems to meet customers' expectations for seamless shopping across channels, including delivery and returns. To succeed, companies are moving to solutions that improve, streamline and synchronize all their processes and communications across the entire supply chain.

## TOP ERP CHALLENGES & PAINPOINTS



ERP solutions delivers on the must-have toolkit that's required for doing business in 2020 and beyond. Here are just a few of the many changes in modern ERP.

- Data Analytics:** Advanced analytics enable organizations to understand better buying trends and shifts in customer behaviors and preferences.
- IT Simplification:** With retail, wholesale and manufacturing processes all in a single solution, ERP users benefit from a more-straightforward application landscape and automated processes.
- Merchandising:** Apparel-specific ERP supports key processes around merchandising, including assortment planning, pricing and promotion management and merchandising analytics.
- Sourcing/Procurement:** Modern ERP solutions support merchandise buying, invoice management and private-label manufacturing.
- Supply Chain Management:** ERP can now optimize all your supply chain processes, from forecasting and allocation to warehouse management and transportation management.
- Omnichannel Commerce:** Solutions now offer functionality that supports in-store, online and mobile commerce; omnichannel customer order management, service and customer insights.



Download the full report for a deeper dive into the supply chain and technology trends, opportunities, risks and innovative business practices that will shape a year of great success and promise.

### ABOUT CGS:

For 35 years, CGS has enabled global enterprises, regional companies and government agencies to drive breakthrough performance through business applications, enterprise learning and outsourcing services. CGS's BlueCherry® Enterprise Suite provides clients with a powerful, comprehensive set of tools to drive their fundamental business processes. It focuses on the needs of high-growth organizations operating in the consumer lifestyle products, retail and apparel industries. The BlueCherry Enterprise Suite's built-in capacity addresses the needs of all core management, planning, product development, manufacturing, logistics, finance and sales functions.

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