

# STATE OF PLM IN APPAREL & FASHION

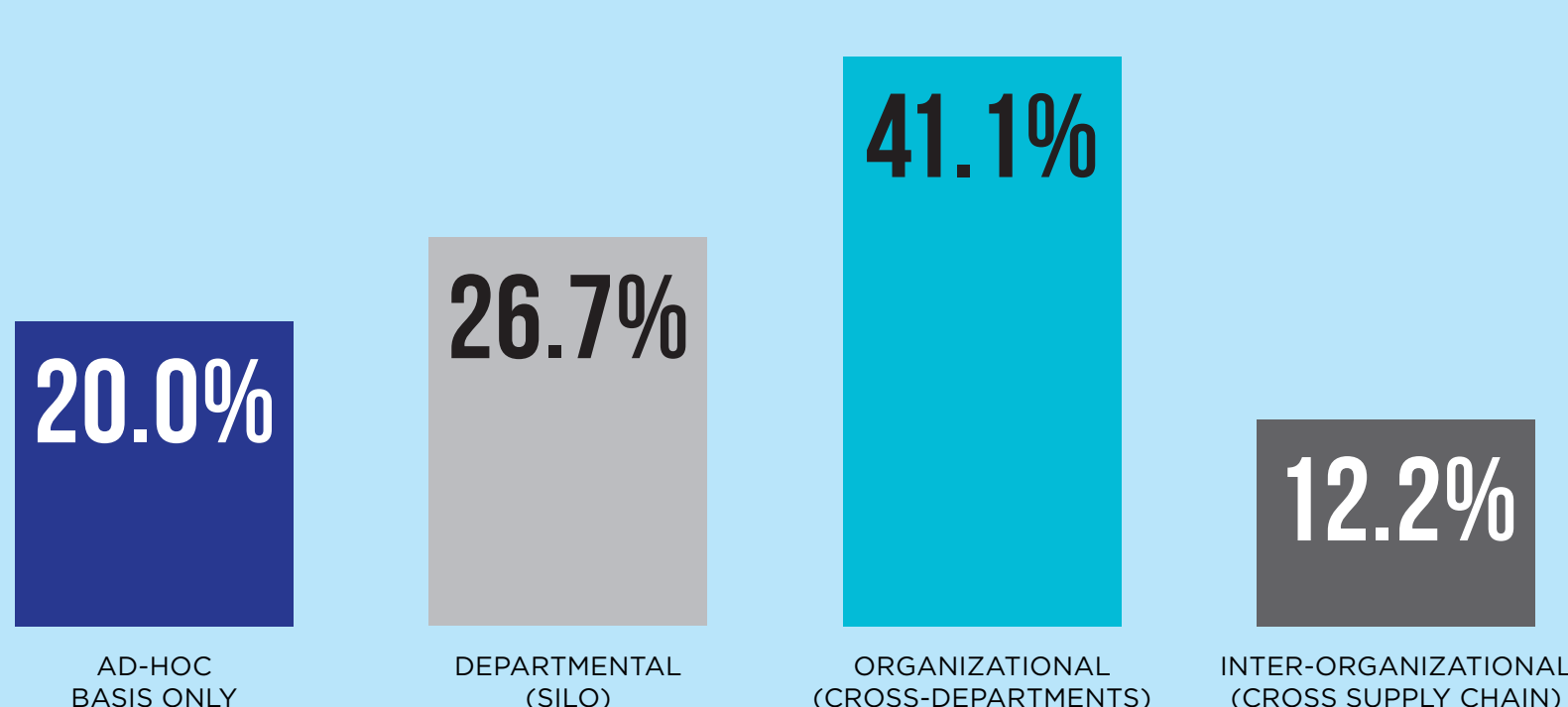


In the 2020 edition of the CGS SUPPLY CHAIN TRENDS & TECHNOLOGY report, we surveyed 100+ apparel and fashion industry leaders responsible for Product Lifecycle Management (PLM) solutions to gain insights into the top PLM trends for 2020.

Our findings show that investing in the PLM discipline and its supporting technology is one of the keys to remaining competitive in the fashion industry. PLM will streamline collaboration, reduce errors and rework, and improve visibility. Deploying PLM across the entire demand and supply chain has the power to change the way fashion companies do business and achieve their digital transformation.

## MOST BRANDS ARE USING PLM INTERNALLY ONLY

How mature is the use of your PLM processes and technologies in your organization?

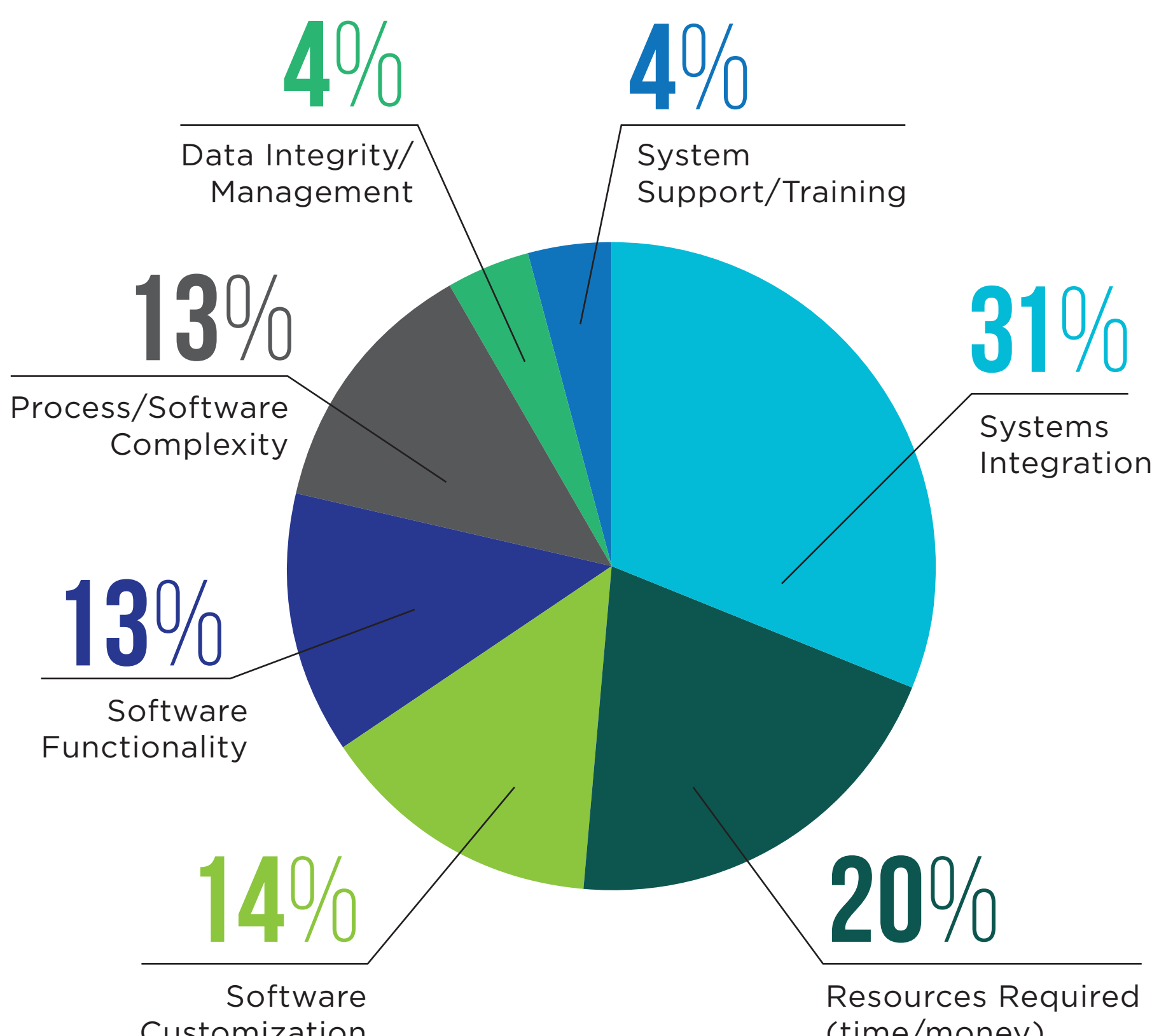


With only 12% leveraging PLM across their extended supply chains, the survey results highlight the massive opportunity to extend the use of PLM to the broader supply chain.

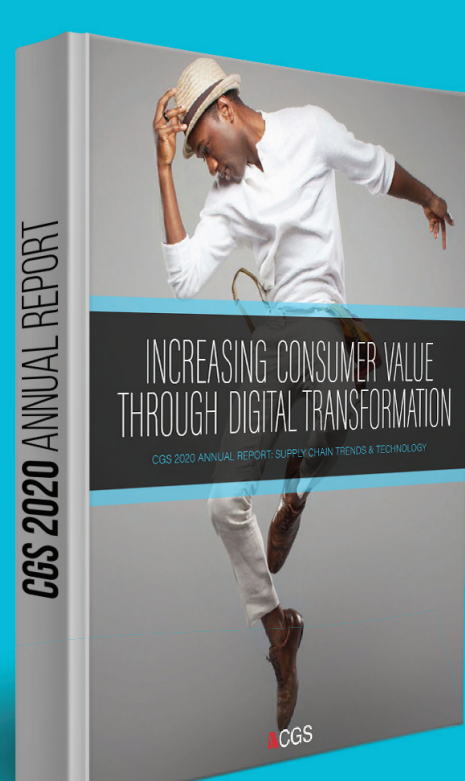
## TOP 10 PLM REQUIREMENTS IN THE NEXT DECADE

- 64.6% **1** VENDOR PORTAL / COLLABORATION
- 62.2% **2** ERP INTEGRATION
- 33.3% **3** ABILITY TO INTEGRATE BUSINESS PROCESSES & WORKFLOWS
- 31.1% **4** PRODUCT INFORMATION MANAGEMENT (PIM) FUNCTIONALITY
- 26.7% **5** MERCHANDISE/ASSORTMENT PLANNING
- 17.8% **6** CLOUD SUPPORT
- 15.6% **7** DIGITAL ASSET MANAGEMENT
- 15.6% **7** EXECUTIVE DASHBOARDS / BUSINESS INTELLIGENCE
- 13.3% **8** CRITICAL PATH/CALENDAR/WORKFLOW MANAGEMENT
- 8.9% **9** SUPPORT FOR EMERGING TECHNOLOGIES: AI/ML/AR

## PLM CHALLENGES AND PAINPOINTS



**PLM is a multi-year journey.** One cannot turn a basic PLM deployment into a truly optimized organization-wide solution in a short time. While all businesses should strive to attain top levels of maturity, it is critical to take a step-by-step approach and focus on the areas and challenges that your business deems priorities.



**Download the full report** for a deeper dive into the supply chain and technology trends, opportunities, risks and innovative business practices that will shape a year of great success and promise.

### ABOUT CGS:

For 35 years, CGS has enabled global enterprises, regional companies and government agencies to drive breakthrough performance through business applications, enterprise learning and outsourcing services. CGS's BlueCherry® Enterprise Suite provides clients with a powerful, comprehensive set of tools to drive their fundamental business processes. It focuses on the needs of high-growth organizations operating in the consumer lifestyle products, retail and apparel industries. The BlueCherry Enterprise Suite's built-in capacity addresses the needs of all core management, planning, product development, manufacturing, logistics, finance and sales functions.

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